

Privacy Policy

Last modified and effective February 1, 2023

Holsinger, P.C. (referred to as “Holsinger” or “we” or “our” or “us”) is committed to protecting your privacy. This privacy policy describes how we collect, use, and protect information collected from you. Before submitting Personal Information to us, or navigating our website, carefully review this privacy policy.

Collection of Information

You may provide us with two types of information; anonymous information we collect, and nonpublic personal information that you voluntarily submit to us.

When you visit our site, we may automatically collect information from you. For example, our web servers may automatically collect anonymous information that describes how you navigate our site. This information includes the number and frequency of visits to the sites, the pages of the sites visited, as well as the anonymous information that your web browser automatically sends to us, such as browser type and IP address. See more on this in our sections titled “Use of Cookies and Pixels” and “Use of Google Analytics”.

Nonpublic personal information is information that clearly identifies you, such as your name, address, telephone number, email address, etc. We will ask you to provide nonpublic personal information when you subscribe to our email newsletters, subscribe to our events, purchase products or services, upload information to a site, or contact us with a question or concern. We may also collect publicly available information about you from other sources, such as information from newspapers, blogs, commercial websites.

If you are our client, we may collect certain nonpublic personal information from you, including, but not limited to, your name, address, Social Security number, tax identification number, age, corporate name and structure, internal accounting methods, financial status, assets, income, tax information, retirement and estate plan information, transaction history, account balance, payment history, investment objectives, marital status, family relationships, and other personal information. This information may also be secured from the sources described below and is subject to the conditions stated below.

Use of Information

We use nonpublic personal information for the purpose for which you provided it, such as to fulfill your request for services or information, to process and administer your requests, and to activate any online account you may have with us. We may also use nonpublic personal information to notify you of changes to this site, to provide you with news, email

offers, and other information, to let you know about other information and services that may be of interest to you, and to tailor our online offerings to your preferences.

Disclosure

Except as stated in this Privacy Policy, we will not sell, license, transmit, or disclose your nonpublic personal information outside of Holsinger.

We may disclose nonpublic personal information to the following parties under the following circumstances:

- To you, if you request us to do so.
- To vendors or service providers who assist us or who perform services on our behalf in order to provide you with products and services you request or authorize.
- To third parties such as law enforcement agencies, other government agencies and health authorities if we are required to do so by law (for example, to comply with a search warrant, subpoena or court order).

Use of Cookies and Pixels

Similar to other commercial websites, our website utilizes a standard technology called “cookies” and server logs to collect information about how our site is used. Information gathered through cookies and server logs may include the date and time of visits, the pages viewed, time spent at our site, and the websites visited just before and just after our own, as well as your IP address.

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a website, that site’s computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each website can send its own cookie to your browser if your browser’s preferences allow it, but (to protect your privacy) your browser only permits a website to access the cookies it has already sent to you, not the cookies sent to you by other sites.

Holsinger reserves the right to use technological equivalents of cookies, including social media pixels. These pixels allow social media sites to track visitors to outside websites so as to tailor advertising messages users see while visiting that social media website. Holsinger reserves the right to use these pixels in compliance with the policies of the various social media sites.

Use of Google Analytics

This site uses Google Analytics in connection with our website to gather data such as age, gender and interests to provide advertising targeted to suit your interests and preferences. Google Analytics collects anonymous information that is not used to identify a particular user. This information helps us better understand how visitors use our website and detect and defend against fraud and other security risks.

Information Provided Regarding Job Searches

Through our site we provide access to employment listings on our careers page. When you submit a resume, we will treat your resume with the same degree of confidentiality as if you had submitted it to us via regular mail. If you have any questions about this process, please contact Human Resources at careers@holsinger.cpa

Privacy Regarding External Links on Site

The site contains links to other web sites. We are not responsible for the privacy practices or the content of such web sites. Please understand that any information that is disclosed in these areas becomes subject to the privacy policies and practices of those sites. We have no control over its use and you should exercise caution when deciding to disclose your nonpublic personal information.

Security and Other

Our sites use various security devices and methods where appropriate to protect your nonpublic personal information and your data or your content depending on the nature of the site, and we take reasonable measures to help ensure that your information remains reliable, accurate, complete, and current.

We restrict access to such nonpublic personal information to our personnel and our affiliates and subsidiaries. We maintain physical, electronic, and procedural safeguards to protect such nonpublic personal information. We will take reasonable measures, which we believe are appropriate to protect your nonpublic personal information from loss, misuse, alteration, or destruction; however, we cannot ensure or warrant the security of that information. Please use caution whenever sending nonpublic personal information to us via email and use third party tools for better secure exchanges of information.

User Rights

As a user, you are subject to the following rights:

- The right to be informed of the use of your nonpublic personal information.
- The right to access and/or to require the correction or erasure of your nonpublic personal information.
- The right to block and/or object to the processing of your nonpublic personal information.
- The right to not be subject to any decision based solely on automated processing of your nonpublic personal information.
- In limited circumstances, you may have the right to receive nonpublic personal information in a format which may be transmitted to another entity.

Non-Discrimination

We will not discriminate against you for exercising any of your rights. We will not:

- Deny you good or services.
- Charge you different prices or rates for good or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level of quality of goods or services.

Marketing Opt-Out

If you would like to opt out of receiving promotional or marketing e-mail from us, you may use the “unsubscribe” option included in each marketing message. You may also let us know by sending an email to info@holsinger.cpa with REMOVE in the subject line and stating the e-mail address you wish to be removed from our mailing list. However, your option not to receive promotional and marketing e-mail shall now preclude us from corresponding with you, by e-mail or otherwise, regarding your existing relationship with us. Your opt-out request will not apply to correspondence that has already been initiated.

Updates and Changes to Privacy Policy

We reserve the right, at any time and without notice, to add to, change, update or modify this privacy policy, simply by posting such change, update or modification on the site. Any such change, update or modification will be effective immediately upon posting on the website.

Contacting Us

If you have any questions about our privacy policy, please contact us any time using our “contact us” form on the contact page of our website or via email to info@holsinger.cpa. You can also send us physical mail to Holsinger, P.C., 117 VIP Drive, Suite 220, Wexford, PA 15090.